

PRESS RELEASE

05/2010

Optris GmbH introduces new corporate design

Berlin, 26. October 2010. Optris GmbH introduces its new homepage www.optris.de. To our customers, business partners and the public, the new website will offer comprehensive company information and data regarding our products for non-contact temperature measurement. Furthermore, Optris introduces a new product catalogue which goes in line with the new corporate design of the website.

„Our new website as well as the new product catalogue will offer a very good structured overview of our extensive product portfolio to our customers“, informs managing director Dr.-Ing. Ulrich Kienitz. „The classification of our new four product groups – compact series, high precision series, infrared cameras and portable thermometers – explains what Optris is standing for: High Quality at contemporary prices and precise temperature measurement technology made in Germany.“

The new internet offer is matched to our customer's expectations and concentrates on detailed information of the new product groups as well as the individual products and fitting software and accessories. Additionally we are offering new information regarding product applications, measurement technology and our wide service benefits.

The new product catalogue covers detailed customer information regarding the most important decision criteria to find the fitting devices for applications of non-contact temperature measurement. Furthermore, features of the newly introduced product groups are represented as well as highlights of the software.

More information are available via: www.optris.de.

Optris GmbH

Technology company Optris GmbH is specialized in the development, production and sales of contact-free infrared thermometers. The product range covers portable infrared thermometers, stationary infrared industry thermometer as well as infrared cameras and calibration sources. All pyrometer set new benchmarks for the application at OEM solutions and multiple applications.

Press Contact:

Longina Becken
Marketing & Communication
Optris GmbH
Tel: +49 (0)30 / 500 197 21
Email: longina.becken@optris.de